# What is the ChadTough Foundation?

**Mission**

To raise awareness and research dollars for pediatric brain tumors with an emphasis on Diffuse Intrinsic Pontine Glioma (DIPG).

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## What is DIPG?

Diffuse Intrinsic Pontine Glioma, or DIPG, is an inoperable brain tumor located within the brain stem.

### DIPG Facts:

- **Children with DIPG are lucky to live 1 YEAR from diagnosis.**
- Roughly 400 children are diagnosed annually in the United States.
- NO known cause or cure.
- So far, there are ZERO long-term survivors.

### Why should you support this cause?

Pediatric brain tumors are the leading cause of death among children other than accidents and ONLY 4% of all federally-funded cancer research dollars are allocated to ALL pediatric cancers combined of which DIPG receives zero.

### What can you do?

- The first step is being aware of the problem! Awareness is huge when it comes to lobbying for research dollars. The more committed to change, the more attention DIPG will receive. The more attention DIPG receives, the more research dollars will flow.
- Second, you can donate to The ChadTough Foundation, which dedicates all monetary support to pediatric brain tumor and DIPG research.
- Third, you can support a ChadTough event! Visit chadtough.org for more information!

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