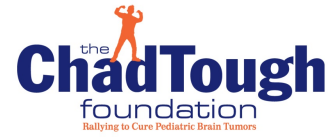


# RunTough for ChadTough

## Sponsorship Packages



The 6<sup>th</sup> Annual RunTough for ChadTough is a 5K Run/Walk and 1 Mile Fun Run on September 28, 2019 in Saline, MI as well as virtually anywhere in the world. Last year's event attracted over 2,500 participants.



### Presenting Sponsor

**\$25,000**

- Logo or company name included in print/radio ads, press release, flyers and posters
- Podium Recognition
- Large logo and/or company name on Race Welcome Banner
- Option for 1 email blast each to ChadTough Champions and race registrants
- Promotional material included in race packets (sponsor to provide)
- Ability to set up promotional space at the race if desired
- 10 Complimentary race entries and shirts
- Proportionate sized logo and/or company name on the RunTough website and race t-shirts
- Logo and hyperlink to your website from the RunTough website
- Highlighted in recognition on The ChadTough Foundation's Facebook page, as well as on the ChadTough Champions page



### Platinum Sponsor

**\$15,000**

#### **National Virtual Race Sponsor, 5K Race Sponsor, 1M Fun Run Sponsor**

- *Virtual: Exclusive Logo on bib for Virtual Race participants and featured on registration site*
- *5K Race: Exclusive Logo on 5K Starting Line banner and featured on registration site*
- *1M Fun Run: Exclusive Logo on 1M Starting Line banner and featured on registration site*
- Podium Recognition
- Option for 1 email blast to race registrants
- Promotional material included in race packets (sponsor to provide)
- Ability to set up promotional space at the race if desired
- 7 Complimentary race entries and shirts
- Proportionate sized logo and/or company name on the RunTough website and race t-shirts
- Logo and hyperlink to your website from the RunTough website
- Highlighted in group recognition on The ChadTough Foundation's Facebook page, and on the ChadTough Champions page



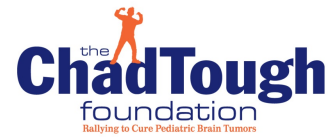
### Gold Sponsor

**\$10,000**

#### **Award Ceremony, Family Fun Zone, Opening Ceremony, Registration, T-Shirt**

- *Awards: Logo featured on lanyards for Top 3 5K finishers per gender per age group, logo featured on Awards banner at Saline location, and recognition during award ceremony*
- *Family Fun Zone: Logo featured throughout Family Fun Zone*
- *Opening Ceremony: Logo featured on banner and recognition during Opening Ceremony*
- *Registration: Logo featured prominently on registration website and on-site at Registration area*
- *T-Shirt: Logo featured exclusively on banner*
- Promotional material included in all race packets (sponsor to provide)
- Ability to set up promotional space at the race if desired
- 5 Complimentary race entries and shirts
- Proportionate sized logo and/or company name on the RunTough website and local race t-shirts
- Logo and hyperlink to your website from the RunTough website
- Highlighted in group recognition through The ChadTough Foundation's Facebook page, as well as on the ChadTough Champions page

# RunTough for ChadTough Sponsorship Packages



## Silver Sponsor

**\$5,000**

### ChadTough Challenge Sponsors

- Exclusive Signage at one spot along race route with one ChadTough Challenge
- Promotional material included in local race packets (sponsor to provide)
- Ability to set up promotional space at the race if desired
- 3 Complimentary race entries and shirts
- Proportionate sized logo and/or company name on the RunTough website and local race t-shirts
- Logo and hyperlink to your website from the RunTough website
- Highlighted in group recognition through The ChadTough Foundation's Facebook page, as well as on the ChadTough Champions page



## Bronze Sponsor

**\$2,500**

- Promotional material included in local race packets (sponsor to provide)
- Ability to set up promotional space at the race if desired
- 2 Complimentary race entries and shirts
- Proportionate sized logo and/or company name on the RunTough website and local race t-shirts
- Logo and hyperlink to your website from the RunTough website
- Highlighted in group recognition through The ChadTough Foundation's Facebook page, as well as on the ChadTough Champions page



## Orange Sponsor

**\$1,000**

- Company name on race t-shirts
- Ability to set up promotional space at the race if desired at one location
- Proportionate sized logo and/or company name on The ChadTough Foundation website
- Logo and hyperlink to your website from the RunTough website
- Highlighted in group recognition through The ChadTough Foundation's Facebook page, as well as on the ChadTough Champions page

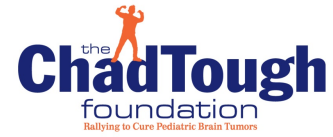


## In-Kind Sponsors

**Goods/Services with FMV \$500+**

- Listed as an in-kind donor on The ChadTough Foundation website
- Logo and hyperlink to your website from the RunTough website
- Highlighted in group recognition through The ChadTough Foundation's Facebook page, as well as on the ChadTough Champions Facebook page, RunTough Facebook event page and Twitter

# RunTough for ChadTough Sponsorship Packages



	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Orange Sponsor	In-Kind Sponsor
Package Price	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	Goods or Services
Available Spots	1	3	5	Unlimited	Unlimited	Unlimited	Unlimited
<b>Promotional Benefits</b>							
Logo & Hyperlink on Race Website							
Mention in Social Media							
Race T-Shirt	Large logo at top	Large logo	Large logo	Small logo	Small logo	Text only	
Marketing Space							
Race Packet Inserts							
Event Signage	Banner	Banner	Banner	Sign			
Option for E-mail Blast	2	1					
Logo or Company Name included in print/radio ads, press releases, flyers and posters							
Complimentary Race Entries & T-Shirts	10	7	5	3	2		

Thank you for your consideration to participate as a RunTough for ChadTough Sponsor!

To sign up as a sponsor or for more information,  
please contact [Kristina@chadtough.org](mailto:Kristina@chadtough.org)