

# COACH CARR CLASSIC

Benefiting  
**ChadTough**  
foundation



**MONDAY, AUGUST 12th, 2019**

Oakland Hills Country Club



The ChadTough Foundation is dedicated to inspiring and funding game-changing research to discover effective treatments for pediatric brain cancer, with an emphasis on **Diffuse Intrinsic Pontine Glioma (DIPG)**, a particularly deadly form for which there are currently ZERO long-term survivors.

Five-year-old Chad Carr fought DIPG for fourteen months, eventually losing his battle in 2015. Since that time, his parents, Jason & Tammi, and his grandfathers, Lloyd Carr & Tom Curtis, have fought to change the course for this deadly disease. And now, just a few years later, doctors now believe DIPG will be cured in our lifetime!

The Coach Carr Classic will be an unforgettable event featuring Chad's family and other local celebrities, coming together to rally support for a cure, so that no other family has to face the devastation DIPG leaves in its wake.

## SPONSORSHIP LEVELS & BENEFITS

### PRESENTING

**\$25,000**

- 2 Teams
- Exclusivity, including recognition via ChadTough social channels
- Customized marketing experience
- Podium Recognition
- Reserved Seating with Coach Carr for Morning Program
- Recognition in Press Release
- Exclusive Sponsorship Signage at 3 Holes of Choice
- (4) Tickets to ChadTough's 2020 Champions for Change Gala

### EAGLE

**\$15,000**

- 1 Team
- Company name / logo inclusion on Title Sponsorship signage (see Title Sponsorship opportunities below)
- Recognition via ChadTough social channels
- Podium Recognition
- Reserved Seating for Morning Program
- Exclusive Sponsorship Signage at 2 Holes
- (2) Tickets to ChadTough's 2020 Champions for Change Gala

### BIRDIE

**\$10,000**

- 1 Team
- Company name / logo inclusion on sponsor banner
- Recognition via ChadTough social channels
- Reserved Seating for Morning Program
- Sponsorship Signage at 1 Hole

### PAR

**\$5,000**

- 1 Team
- Recognition via ChadTough social channels