



ABOUT THE SUPERHERO 6K

The **8th Annual ChadTough Defeat DIPG Superhero Sprint & 6K** is a fun and meaningful event that raises funds for childhood brain tumor research. Since 2016, the Superhero 6K has grown tremendously and we are grateful to have over **2,500** participants annually.



The race was created in memory of Michael Mosier, a 6-year-old little boy from Bethesda, MD, who battled DIPG for 8.5 months before passing away in May 2015. It brings together teams of participants for many childhood cancer heroes who are honored as part of the event.

The 2023 event will be **VIRTUAL**, to maximize flexibility for all of our participants. Anyone can sign up to walk, run, bike, or do the activity of their choice on their own, anytime.



Full event details: [Superhero6K.com](https://superhero6k.com)

Questions? Email Jenny Mosier at jenny@chadtough.org.

WHY SPONSOR



MAKE A POSITIVE IMPACT AGAINST THE DEADLIEST CHILDHOOD BRAIN CANCER

- DIPG is the leading cause of death from pediatric brain cancer, with near 0% survival.
- Hundreds of children are diagnosed every year in the U.S. alone, typically between 4-11 years old.
- Most children die only 9 months from diagnosis. Over 90% pass away within 2 years.
- There is finally **HOPE** for progress in finding a cure, but researchers need funds from organizations like ChadTough Defeat DIPG Foundation. We are a leader in the field, funding over \$23 million in DIPG research. Events such as the Superhero 6K are essential to our research efforts.

SPONSOR BENEFITS

**MUST COMMIT BY MARCH 10, 2023
FOR INCLUSION ON SHIRT, BIB, AND POSTCARD
(as applicable based on sponsor level)**

	Presenting	Platinum	Gold	Silver
Donation Level	\$12,000	\$6,000	\$3,000	\$1,000
Included in race logo & communications as Presenting Sponsor				
Logo on race bib sent to all participants				
Logo on race emails				
Recognition by name in virtual event launch				
Logo on event flyer				
Social media recognition (Facebook, IG, Twitter)*	Posts, stories, & exclusives	1 exclusive post & stories	1 exclusive post & stories	Silver group level post & stories
Logo on race shirt	Front and back	Back	Back	Back
Logo on event postcard sent to all participants				
Logo on event website with click-thru link				
Race entries with shirts	15	10	6	4

*Social media recognition may occur on the ChadTough Defeat DIPG Foundation (@ChadTough) and/or Michael Mosier-ChadTough Defeat DIPG (@DefeatDIPG) social media accounts.



